



DIBARI
& ASSOCIATES
iconic art installations

THE LANDMARK STUDIO

Creating Site-Specific Landmarks
with Oversized Iconic Art Installations

Company Profile

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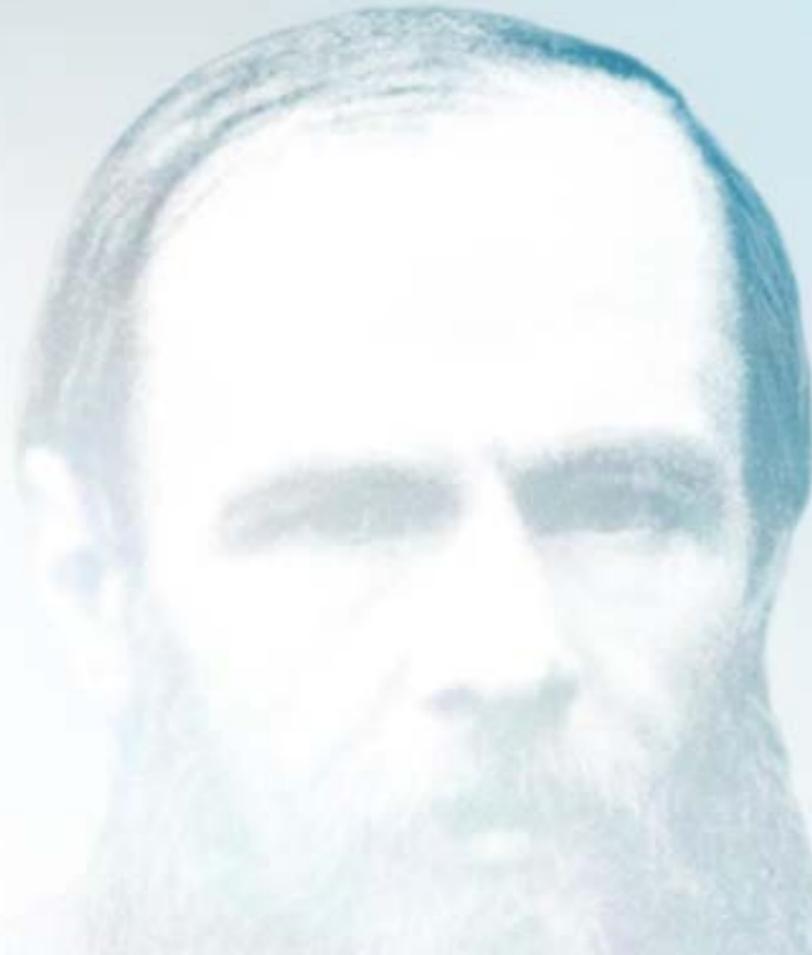
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Vision

With everything we do, we believe that beauty will save the world, one site at a time. We believe that every city, town, or village can be a notable destination for visitors and a place where its native people can be proud. Made possible through the creation of value-driven projects using eco-sustainable materials and cutting-edge technologies.

Mission

Our mission is to convert sites into memorable destinations for visitors and iconic places of pride for local residents. We use symbolic metaphors to create memorable, magical, eco-compatible artworks while implementing new materials, new technologies and brand-new ideas. Each artwork is site-specific as they stem from the culture and peculiarities of the locations.

A portrait of Fyodor Dostoevsky, a Russian novelist, is shown in the background on the right side of the page. He has a full, dark beard and is wearing a dark suit jacket over a white shirt and a dark tie. The portrait is semi-transparent and blends with the background.

BEAUTY WILL SAVE THE WORLD

[FĚDOR DOSTOEVSKIJ]



WHAT WE DO

*WE INCREASE PROPERTY VALUES IN THE MOST AFFORDABLE WAY:
BY DESIGNING SITE-SPECIFIC LANDMARKS
WITH OVERSIZED ICONIC ART INSTALLATIONS,
WHICH GIVE A WOW FACTOR AND A BOUTIQUE TOUCH
TO REAL ESTATE DEVELOPMENT AND RENOVATION*

Our Iconic Art Installations:

- Add a sense of pride for residents, because people enjoy having art where they live, and art has the unique ability to enhance the local environment;
- Strengthen the relationship between a city and its residents and impact cultural growth by expressing a purpose;
- Attract visitors and revitalize sites, thereby growing property values as well as increasing the volume of shopping and other business in the area.
- Distinguish real estate properties as they are tone-setters that signify quality.
- Give a 'boutique' touch to real estate developments and create the 'wow' factor that engages and resonates with property buyers—who tend to assume that a developer who gives attention to detail with installing art in common areas will give the same amount of love and care to the rest of the building.



FACADES AND LOBBIES

LIVING ART - MOSCOW, RUSSIA

BY MARIO ARLATI

Italian artist Mario Arlati is world famous for creating art that narrates the story of the location where it resides. His paintings work with their palettes as part of an encompassing aesthetic – celebrating textures while exploring shape, space, color and contour.

In 2011 architect Dante Benini designed a unique architectural shape for a condominium that won the contract organized by the Moscow developer Krost Concern. As the finishing touch to this masterpiece, Benini partnered with Mario Arlati to create an artistically inspired habitat. The two also designed the complex with exterior spaces for recreational sports and gardens to provide a higher quality of life for the residents. The project was to symbolize the new era in the architecture of Russia and carry the symbol of the Sochi Olympic Games of 2014. The Living in Art complex will be included in the Guinness book of World Records as the world's largest work of art.



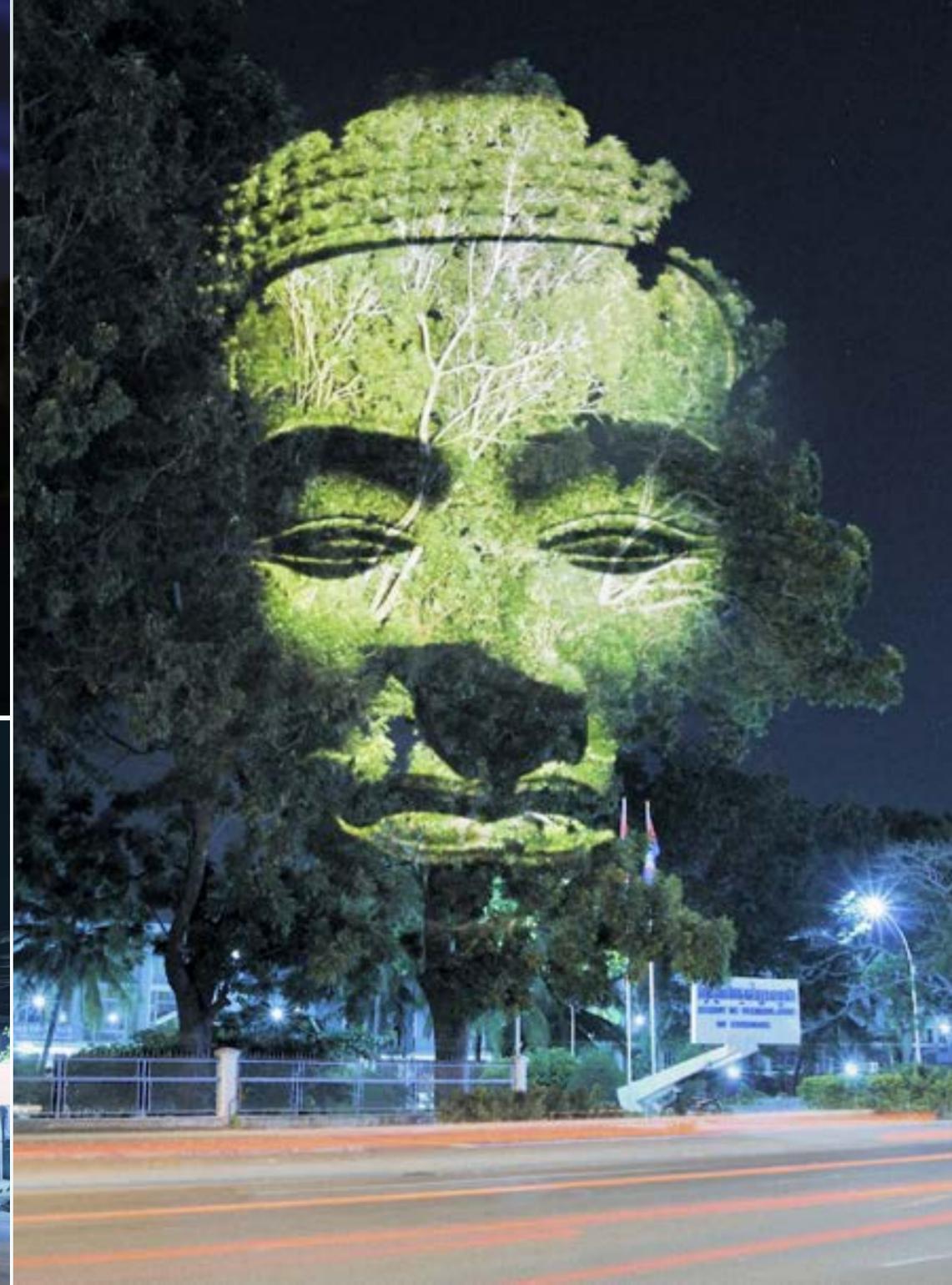
PARKING GARAGES

*THE PRECIOUSNESS OF THE HUNT - LOS ANGELES, CA
BY FAITH47*

The Preciousness of the Hunt was created in 2014 in Los Angeles, California. In it, Faith47 depicts a flock of swans soaring through the sky. The memorable art installation was painted on the side of a garage in the South Park neighborhood of Los Angeles.

By bringing the beauty of swans to this neighborhood, Faith47 contributes to the revitalization of the area. Once a rundown and dilapidated area, the neighborhood is coming back to life and being restored to beauty.





OUTDOORS

*CAMBODIAN TREES - PHNOM PENH, CAMBODIA
BY CLÉMENT BRIEND*

Clement Briend Dazzled Cambodians in the city of Phnom Penh with his unique art form for the Photo Phnom Penh Festival. Clement created projections of sculptural representations of spiritual entities such as genii and the gargoyle fantasy creatures that permeate the Cambodian spiritual paradigm. These images were imposed upon the trees of the city at night, making the larger-than-life beings come alive in an ethereal landscape of haunting beauty. In this way Clement illustrated the Cambodian reality.



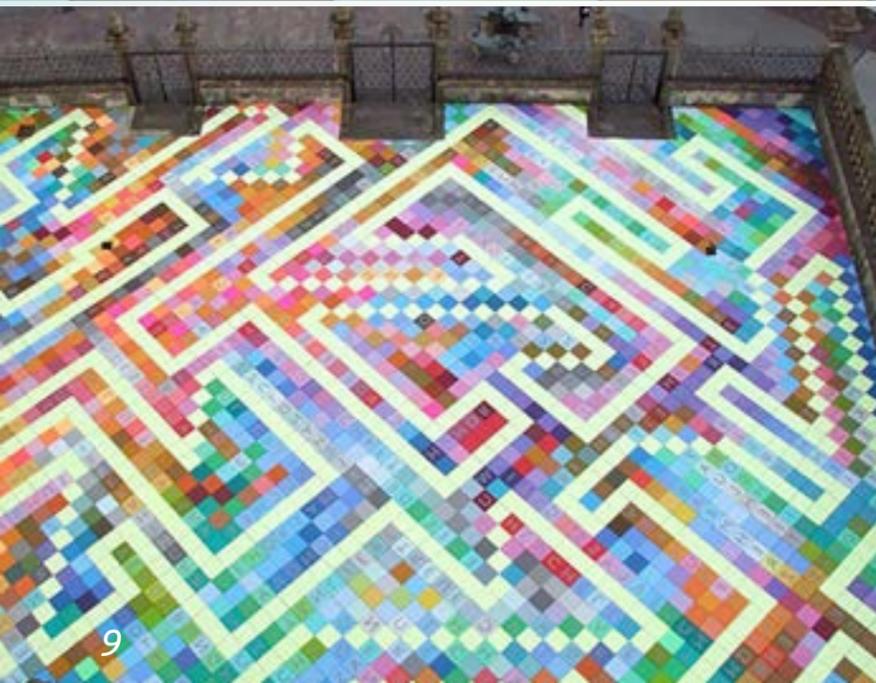
PARKS AND RECREATION

*MYEQUILIBRIA, THE WELLNESS PARK - MIAMI BEACH, FL
BY VITO DI BARI*

MyEquilibria is a revolutionary new idea in fitness that is spreading all over the globe. Part work of public art and part futuristic technology, MyEquilibria is an outdoor gym unlike any other you've seen. With MyEquilibria, you can get a complete workout outside while enjoying nature and fresh air.

As the name suggests, the idea behind MyEquilibria is to create an equilibrium between the environment, our body, and our mind. Each installation is a unique design, but they all resemble a tree with multiple branches. Everything you need for a workout is in the structure, because it uses natural body weight and movements to enable 500 different exercises for every part of your body. Up to 30 people can use the equipment at the same time, making it an efficient use of space with a relatively small footprint.





COURTYARDS AND PLAZAS

*CAMPO SANTO - PADERBORN, GERMANY
BY HORST GLASKER*

Glasker transformed the originally grey public square in front of the Marktkirche (church market) Paderborn, Germany, into a kaleidoscope of color that enlivens the square's environment with a brilliance that spills out into the surrounding area. Horst used acrylic paint of alternating warm and cool colors upon 3,000+ individual paving stones across the 900 sq. ft. square create the flowing and transformative painting. A winding yellow path guides visitors through the square. Along the serpentine trail are large stenciled words that describe human emotions and states of humanity from both ends of the spectrum of virtues and vices, from cowardice and courage to compassion.



BRIDGES BEAUTIFICATION

WAVES - MIAMI BEACH, FL

BY VITO DI BARI

The Wave Bridge was designed to complement the look of the new Convention Center of Miami Beach. The structure is made out of 350 steel sheets, which together give the illusion of waves undulating through the sky.

During the day, The Wave Bridge greets drivers entering the city with a simple but memorable display of Miami Beach's personality. Instead of the uninspired concrete structure of the bridge before, Di Bari's creation reflects the city of Miami Beach. At night, the Di Bari's design comes alive as LED lights turn on and give the bridge an enchanting rainbow glow, matching the excitement of the city's nightlife. The bridge's impressive display of color evokes feelings of magic for those looking across the water from Florida's mainland.



WHO WE ARE

DiBari & Associates is a unique Associated Studio with star-artists and star-designers from five continents to deliver the best art installations that the world has to offer.

Vito Di Bari
Innovation Designer
CEO & Founder

Leon Keer
Pop-surrealist Art

Faith47
Inspirational Murals

Theo Jansen
Kinetic Sculptures

Mirko Carnovali
Art Director

Mario Palumbo
VP Projects

Mario Arlati
Large Scale Buildings Art

Horst Glaesker
Art in Architecture

Pastel Fd
Oversized Murals

Mona Caron
Urban Artist

Mario De Miranda
Designing Bridges

David Černý
Urban Sculptures

Ross Ashton
3D Light Projections

Martina Kunartova
Executive VP

Clément Briend
Cityscapes Visual Artist

Giuseppe De Cagna
Mega LED Lights

Tasso
Urban Artist



VITO DI BARI

OWNER, CEO AND INNOVATION DESIGNER

Vito Di Bari is an esteemed former professor of Project Design and Management of Innovation at both the Polytechnic University and Bocconi University in Milan. He has also served as Executive Director for the IMI Institute of UNESCO in Paris; the candidate city of Milan has chosen Vito Di Bari to be the Innovation Designer of the World Fair Expo 2015.

In 2001, Vito Di Bari has secured his visions and legacy by founding Nextmedia Lab, a cutting edge international research laboratory, named "Milan's think tank" by Wired Magazine, where he currently serves as CEO.

After moving to Miami Beach, Di Bari has founded Di Bari & Associates - a design studio which is changing the world a neighborhood at the time through his cutting edge artistic Iconic Urban Art Installations



Watch the video

THE DREAM TEAM

18 ASSOCIATES, SHARING THE SAME VISION



Ross Ashton - UK

Ross works with projection art. The artwork of Ross Ashton redefines the conventional art experience. Ashton's art incorporates multiple mediums that command the involvement of multiple senses in appreciating the artwork. There is no stop-and-go when encountering one of Ross Ashton's projects, one is compelled to take a seat and enjoy the entire tour revealed in each piece.

"The architecture completely dictates how the images are going to work and how the images interact with the architecture"

Horst Gläsker - Germany

Dusseldorf based artist Horst Gläsker is famous for his unique and innovative public art installations. Horst is regarded as the founder of the Pattern Art movement, and his astounding artistic talent spans mediums including painting, music, sculpture, installations and architecture.

"I realize my art in the most diverse places: prison, church, hospital, university, job center, bank and shopping mall. In my designs, I always respond to the situation at hand, the place, the architecture and their users."





Clément Briend - France

Clement uses projection art upon three-dimensional canvases such as trees, and then captures the unique image-sculptures in his photography. The resulting artwork is representative of alternative perceptions and realities. Clement's art explores new possibilities in space and perception. The imagery ignites the imagination with works that reflect the dreamlike reality within the human mind.

"I use optical projections to create images in reality."



Mario Arlati - Italy

Mario Arlati's work guides the eye through a multifaceted inspirational experience wherein he reveals the sensory revelry of not only the colors, but also of the varying surface textures. In this way, his paintings narrate the story behind the surfaces and structures that they grace.

"Art is a passion-a movement like acting or dancing. I believe that the spirit is the same whatever art you are engaging in."

David Černý - Czech Republic

Internationally renown Czech artist David Černý creates aesthetically captivating and technologically cutting edge art installations. His work is often as impressive in it's engineering as it is in form and profundity. Černý's unique style is frequently larger than life, and always thought provoking. The nature of Černý's art is aimed at eliciting strong emotional responses from his audience, so he not only creates works of art, he creates conceptual events.



Theo Jansen - Netherlands

In an unprecedented fusion of art and sciences, Theo Jansen has developed an artificial life form of evolutionary increasing intelligence and independence. Using seemingly ordinary components, Theo has created an extraordinary literally living work of art.

"I have been writing pieces for de Volkskrant national on daily matters that interest me. Often these are technical things, fantasies or musings. I had no idea at the time that one of these columns would ultimately define the rest of my life. "





Brad Downey - USA

Throughout history, the work of public artists has fallen under bureaucratic sanctions presumably in the greater public interest. In recent years artwork has been confined in galleries and restricted to exhibits unless it has first passed through a gauntlet of regulatory laws and red tape, which ultimately relegates the finished products more to the category of monuments than artwork. Artist Brad Downey rallies against the trend of bureaucratic control with a wonderfully spontaneous, unrestricted, and unpredictable style of public artistry.



Alexandre Orion - Brazil

The art form of graffiti has traditionally been a form of expression that endows beauty and fascination upon surfaces of urban decay and vehicles of industry. Illegal, and thus inherently an act of rebellion against the establishment, graffiti art has evolved over decades to reflect the human condition within urban society. The inspired artwork of multimedia artist Alexandre Orion has evolved further to incorporate individuals interacting with his graffiti into the finished works of art.

Faith47 - South Africa

One of the most important purposes of art in public places is to awaken us from our routines and remind us why we're really here on Earth—to connect with each other. Faith47, a prolific international artist, uses a wide range of media to achieve that purpose.

"The seeds for my works begin with a raw intimacy. Exploring the duality of human relationships, imagery carries the profound weight of our interconnectedness."



Tasso - Germany

Tasso is an artist so adept that he can seemingly make any vision come to life, from x to y. His work uses a range of subject matter and themes, from social commentary to historical and religious references. Some works are in black and white, while others are in bright color

"Whenever something is on my mind, it will certainly become a picture at some point. This may be lovesickness as well as politics or just something I would love to do, something to surprise the viewer. The best ideas come to me during long car rides."





Leon Keer - Australia

Artwork that is as bright and dynamic as Leon Keer's immediately draws the viewer in. Keer's work incorporates a variety of deeper messages, like climate change, spiritual decay and individual apathy, into 3D street paintings that are simultaneously lifelike and surreal.

"Every street art piece is unique and belongs to the street and its residents. The temporary fact about this art form strengthens its existence."



Bart Smeets - Belgium

Smates' urban art is so realistic and awe-inspiring that it looks like it was captured by a nature photographer, but somehow, this artist manages to capture such iconic natural beauty using spray paint alone. His artwork truly conveys the sense of magic that is inherent in the natural world around us, and often examines the relationship between wild or domestic animals and people.

"I find inspiration for my work in the surroundings where the wall is located, or the form of the wall. I try to create something that fits the wall and try to play with depth, 3D illusions."

Pastel Fd - Argentina

Based in Buenos Aires, Francisco Diaz's sophisticated and gorgeous urban art pieces are internationally renowned for their ability to consistently spark dialogue about the relationship between humankind and nature, between native history and unreal idealism. As a self-proclaimed architect, but in the most unconventional sense, Diaz uses experiences as his palette and the environment as his canvas.

"I understand work on the street as urban acupuncture."



Mona Caron - Switzerland

When you imagine a mural of a flower, you probably picture something simple, predictable and pretty, but think again. Mona Caron stretches simple themes like this into extraordinary, enchanting works of art that make you wide-mouthed with awe.

"These murals typically narrate the local history, chronicle the social life of the mural's immediate surroundings, they incorporate ideas emerging through spontaneous conversations with the artwork's hosting communities while painting."





Mario De Miranda - Italy

Known for brilliantly combining form and function, Studio Miranda creates awe-inspiring structures that span the world's waterways. The studio's talented consulting engineering team use cutting edge technology to develop bridges that are as marvelous in aesthetic quality as they are in structural design.



Giuseppe De Cagna - Italy

Luminarie De Cagna began sharing their art in 1930, illuminating streets and squares for holidays and festivals utilizing carbide and oil lamps. Cesario began working with electricity in 1965, and ultimately settled on the sole use of LED lights in 2006. LEDs are arranged to form large curtains of light, and placed on anything from large buildings to sculptures, and bathe entire streets in colorful lighting. Luminarie De Cagna creates precise and ornate LED lighting displays for some of the most impressive structures around the world.

Luca Beltrame - Italy

Luca has been developing a diverse range of innovative applications for photo-luminescence. The science of photo-luminescence has found the ability to collect solar and even artificial light, store that energy, and harness it to provide illumination through a myriad of useful and beautiful applications. Enhancing living environments with photo-luminescence is a safe, cost effective, and ecologically responsible answer to lighting in both public and private spaces.



Enrico Dini - Italy

Enrico Dini is an Italian inventor who developed a revolutionary machine to build reliable structures from park benches and bridges to two-story homes, with 3D Printing, a process that requires limited manpower, uses abundant and environmentally safe materials, and operates with minimal expense. In addition to the benefits of using 100% environmentally friendly and readily available building materials, the applications are almost limitless. Dini's machine will revolutionize civil engineering and structural maintenance.





LANDMARKS AND ICONIC ART INSTALLATIONS

INTERESTING FACTS

Art installations add 4% to 5% to sales price, and that applies as much to single houses as new developments.

[Giles Hannah, Senior VP Development Project Marketing Sales at Christie's International Real Estate – Financial Times, May 16, 2014]

Iconic landmarks, such as NYC High Line, double the property value in the surrounding area.

[Demetrio Scopelliti, Advisor to the Deputy Mayor for Urban Planning, Green Areas and Agriculture at the City of Milan]

Iconic urban design raise retail rents by up to 20%

[Eilís Lawlor, Director at JUST ECONOMICS RESEARCH LTD, for “The pedestrian pound” research commissioned by LIVING STREETS]

Using sales tax receipts to compare retail activity before and after street redesigns, the New York City's Department of Transportation has recently proved that re-design of an underused parking area in Brooklyn has led to a dramatic increase of 172% in retail sales.

[“The Economic Benefits of Sustainable Streets”
study of New York City's Department of Transportation]

A £3m investment in creating re-designing urban spaces in London increased local property prices by over £9.5m

[“Cities/Walkonomics” article by ARUP]

Urban re-design can lead to an increase of \$9 per square foot for annual office rents, \$7 per square foot for retail rents, \$82 per square foot for home values, and over \$300 per month for apartment rents.

[Walkability, Real Estate, and Public Health Data, by Walkscore]

Also small changes may lead to big improvements. In New York City, the painted beautification of the pedestrian space in Union Square has reduced commercial vacancies by 49%.

[Economic Value of Walkability, by T. A. Litman. 2014]

Crime prevention through environmental design (CPTED) is an approach that reduces crime through the design of the built (and sometimes the natural) environment. The impact of design can be striking. We found that there is a burglary rate of 5.8 per 1,000 for the sample of properties where Design principles had been applied vs. other properties experiencing a burglary rate of 22.7 per 1,000 dwellings.

[Rachel Armitage, Professor of Criminology at the University of Huddersfield and author of “Crime Prevention through Design”]



**NEED A MEMORABLE, ICONIC ART INSTALLATION?
CONTACT US**

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